

E-Mail Is for Old People*

Transitioning to Web 2.0 (and Rich Media) for Online Classroom Support

*The Chronicle of Higher Education, October 6, 2006

Agenda

1. Definitions
2. Old Way vs. Web 2.0 Way
3. Q & A

Old Way

1. Text on a web page
2. Graphics and text on a web page
3. One channel communication

Web 2.0

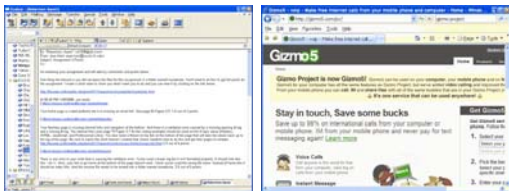
1. The read / write Web (user generated content)
2. Web becomes a platform
3. Web-based communities - blogs, wikis, social networking

Rich Media

1. Information that includes:
 - a) Graphics AND/OR
 - b) Audio AND/OR
 - c) Video AND/OR
 - d) Animations
2. More than just text

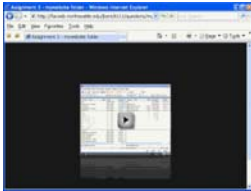
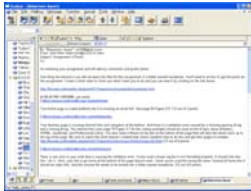
Office Hours

Old Way	Web 2.0 Way
eMail	Gizmo (or Skype)




Homework Feedback

Old Way	Web 2.0 Way
eMail	Screencast videos




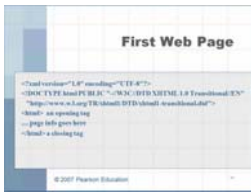
Supplemental Resources

Old Way	Web 2.0 Way
List of links	PageCast (from PageFlakes)



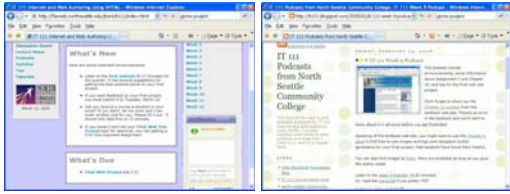
Lectures

Old Way	Web 2.0 Way
PowerPoint	YouTube




Course Announcements

Old Way	Web 2.0 Way
Course Web Site	Podcast



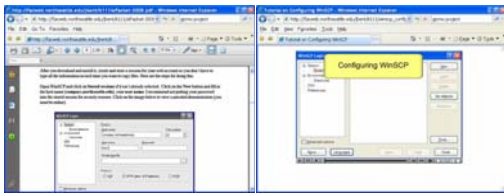
Just-In-Time Help

Old Way	Web 2.0 Way
eMail	Meebo



Tutorials

Old Way	Web 2.0 Way
Text and Pictures	Screencasts



Frequently Asked Questions



Ad Free Wetpaint Wiki

Social Networks



Free @ Ning.com

Web 2.0 Apps



<http://www.webware.com>

Presentation Web Site



<http://nwmet.blogspot.com/>

NW/MET Conference 2008

16

Q & A

Thanks!

Jean Kent, Faculty

206.438.4483 (Gizmo – leave a message)

jkent@sccd.ctc.edu

<http://facweb.northseattle.edu/jkent/it111>

<http://nwmet.blogspot.com>
