

E-MAIL IS FOR OLD PEOPLE*

Transitioning to Web 2.0 (and
Rich Media) for Online
Classroom Support

*The Chronicle of Higher Education, October 6, 2006

Agenda

1. Definitions

2. Old Way vs. Web 2.0 Way

3. Q & A

Old Way

1. Text on a web page
2. Graphics and text on a web page
3. One channel communication

Web 2.0

1. The read / write Web (user generated content)
2. Web becomes a platform
3. Web-based communities - blogs, wikis, social networking

Rich Media

1. Information that includes:

- a) Graphics AND/OR
- b) Audio AND/OR
- c) Video AND/OR
- d) Animations

2. More than just text

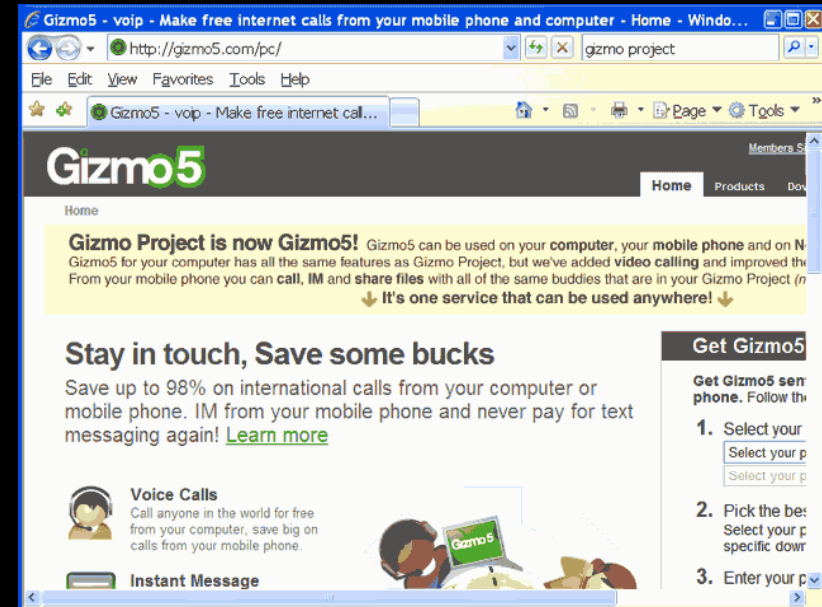
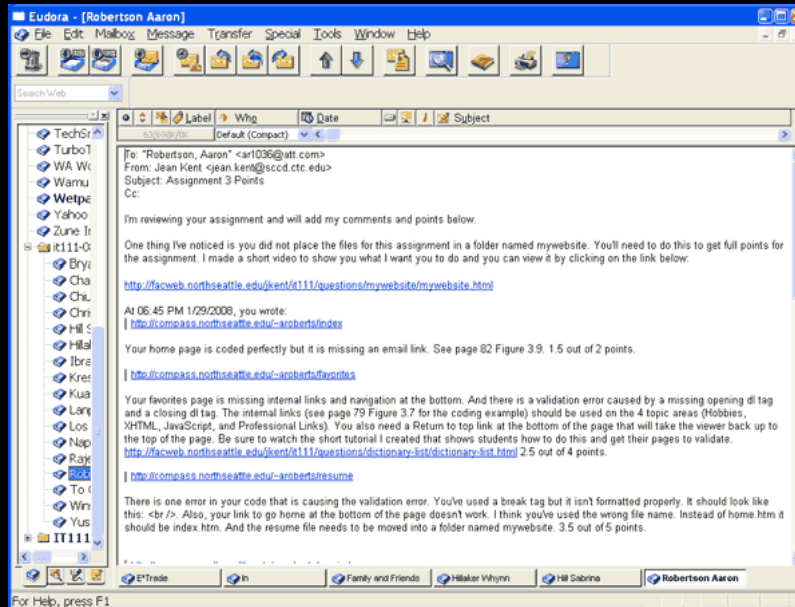
Office Hours

Old Way

eMail

Web 2.0 Way

Gizmo (or Skype)



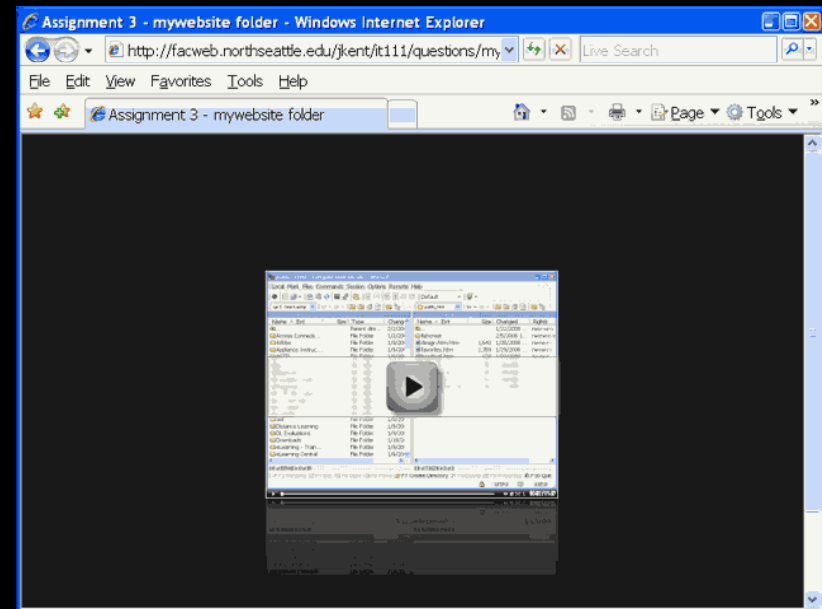
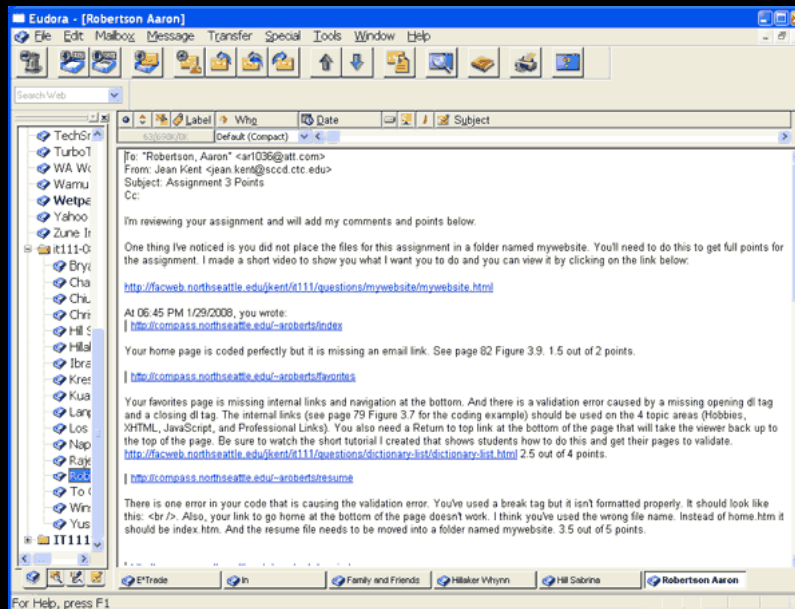
Homework Feedback

Old Way

eMail

Web 2.0 Way

Screencast videos



Supplemental Resources

Old Way

List of links

Web 2.0 Way

PageCast (from PageFlakes)

The screenshot shows a web browser window with the address bar displaying 'http://facweb.northseattle.edu/~kent/it111/internet.html'. The page title is 'IT 111 Class Links'. The content is organized into several sections: 'Class Resources' with links for Assignments, Class Links, Discussion Board, Lecture Notes, Podcasts, Syllabus, Tips, and Tutorials; 'IT 111 Class Links' with a paragraph and a link to 'email me'; 'Introducing the Internet' with sub-sections for 'Chapter 1 Links from our textbook', 'History of the Internet', 'The Living Internet', 'Nerds 2.0.1', and 'Internet Society History of the Internet'; and a 'Schedule' section listing 'Week 1' through 'Week 12'. The page has a simple, text-heavy layout with a blue border.

The screenshot shows a PageFlakes PageCast in a web browser window with the address bar displaying 'http://www.pageflakes.com/jean.kent/22078103'. The page title is 'Pageflakes - IT 111 Class Resources'. The layout is a grid of widgets. At the top, there's a 'Pageflakes' header and navigation options like 'Watch this Pagecast', 'Copy', 'Send To a Friend', and 'Random Pagecast'. Below the header, there are several content widgets: 'Web Worker Daily' with a 'crowdSPRING Offers \$5000 Design Prize' article; 'A List Apart' with an article 'On Creativity'; 'Smashing Magazine' with 'Friday Freebies: Font, Icons and Wallpapers'; 'TechnoTarget' with 'Find Out Who Is Visiting Your Site: Website Traffic Tools'; and a 'Calendar' widget for March 2008. The PageCast has a more dynamic and visually rich appearance than the traditional page.

Lectures

Old Way

PowerPoint

Web 2.0 Way

YouTube

First Web Page

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional/EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html> an opening tag
.... page info goes here
</html> a closing tag
```

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YouTube - Rules for XHTML - Windows Internet Explorer

http://www.youtube.com/watch?v=ijvYZo5KvQg

File Edit View Favorites Tools Help

YouTube - Rules for XHTML

Rules for XHTML

Rules for coding XHTML

1. Documents must be **well formed**.
2. All elements and attribute names must be in **lower case letters**.
3. Attribute values must always be **quoted**.
4. **Elements must be closed** including empty elements.

From: **jkent20**
Joined: 1 year ago
Videos: 24

About This Video
This is a short video that explains four basic...
Added: September 30, 2007

Embed
object width="426" height="355"> cparam name="v

More From: jkent20

Related Videos

- [Growing and Learning - Xt...](#)
07:30 From: SOLMpodcast
Views: 1,732
- [Videos of the Week \(Vol. 1](#)
09:02 From: cscie1
Views: 2,191
- [#2 - XHTML, CSS, and Java](#)

Course Announcements

Old Way

Course Web Site

Web 2.0 Way

Podcast

IT 111 Internet and Web Authoring Using XHTML - Windows Internet Explorer

http://facweb.northseattle.edu/~kent/it111/index.html

gizmo project

File Edit View Favorites Tools Help

IT 111 Internet and Web Authoring U...

Discussion Board
Lecture Notes
Podcasts
Syllabus
Tips
Tutorials

What's New

Here are some important announcements:

- Listen to the **final podcast** (5:17 minutes) for the quarter. It has several suggestions for getting the best possible score on your final project.
- If you want feedback on your final project, you must submit it by Tuesday, March 18.
- Did you receive a course evaluation in your email? If you didn't, let me know and I can order another one for you. Please fill it out - it should only take five or 10 minutes.
- If you haven't sent me your **Final Web Site Project** topic for approval, you risk getting a 0 for this important assignment.

What's Due

- Final Web Project** due 3-21

myMeebo

Jean is online

Type here and hit enter to send a IM-style message.

edit: http://www.meebo.com/

natmeebo

IT 111 Podcasts from North Seattle Community College: IT 111 Week 9 Podcast - Windows Intern...

http://it111.blogspot.com/2008/02/it-111-week-9-podcas...

gizmo project

File Edit View Favorites Tools Help

IT 111 Podcasts from North Seattle C...

Subscribe in a reader

FRIDAY, FEBRUARY 29, 2008

IT 111 Podcasts from North Seattle Community College

IT 111 Week 9 Podcast

This podcast include announcements, some information about Assignment 7 and Chapter 10, and tips for the final web site project.

Don't forget to check out the [Chapter 10 updates](#) from the textbook web site. There's an error in the textbook and you'll want to know about it in advance before you get frustrated.

Speaking of the textbook web site, you might want to use the [Chapter 4 page](#) to find free-to-use images and logo and navigation button generators for your final project. Past students have found them helpful.

You can also find images at [Flickr](#). Many are available as long as you give the author credit.

Listen to the [Week 9 Podcast](#). (3:25 minutes)
Or, read the [transcript](#) if you prefer. PDF

LINKS

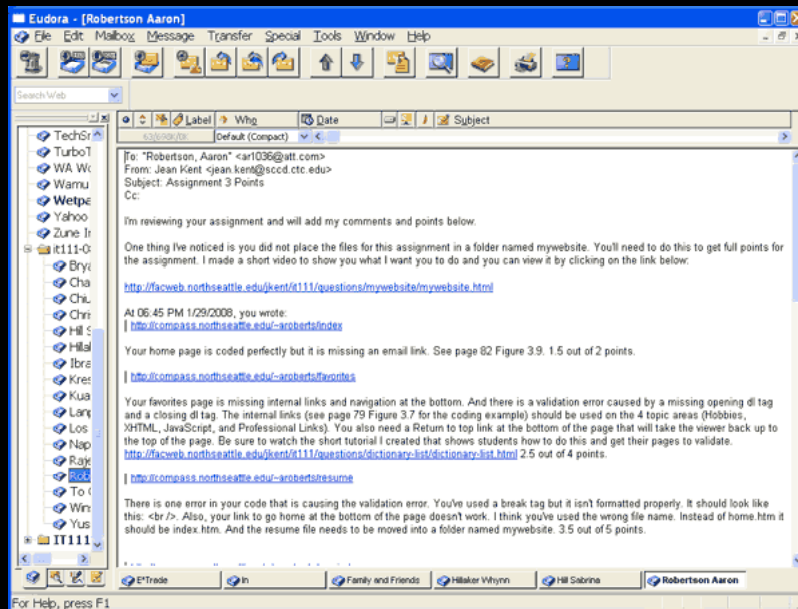
- [Web Developer Foundation Blog](#)
- [IT 111 Course Home Page](#)
- [North Seattle Community](#)

Small text at bottom: Download for: Screen, mp3, 2.5 G, 256

Just-In-Time Help

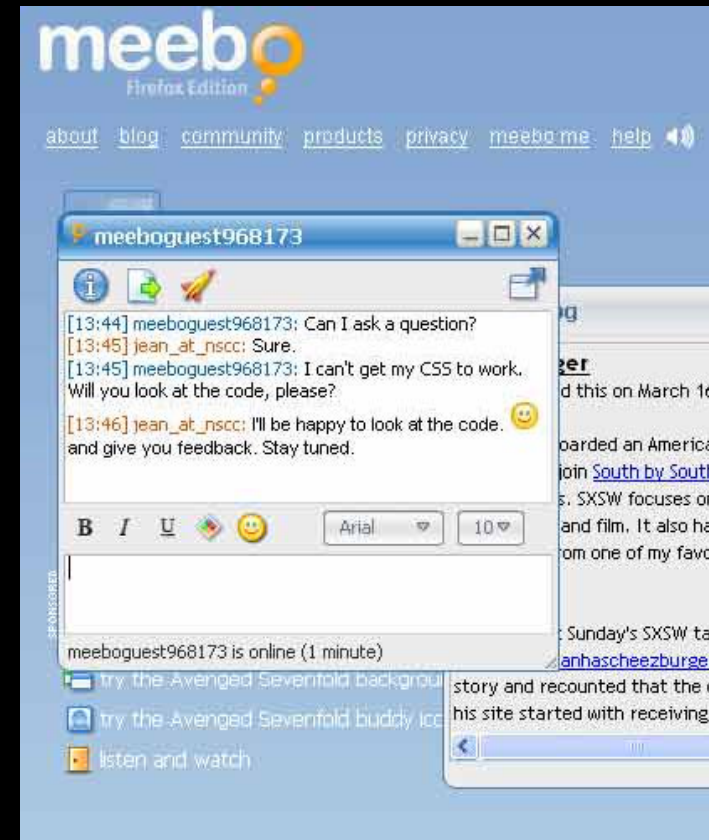
Old Way

eMail



Web 2.0 Way

Meebo



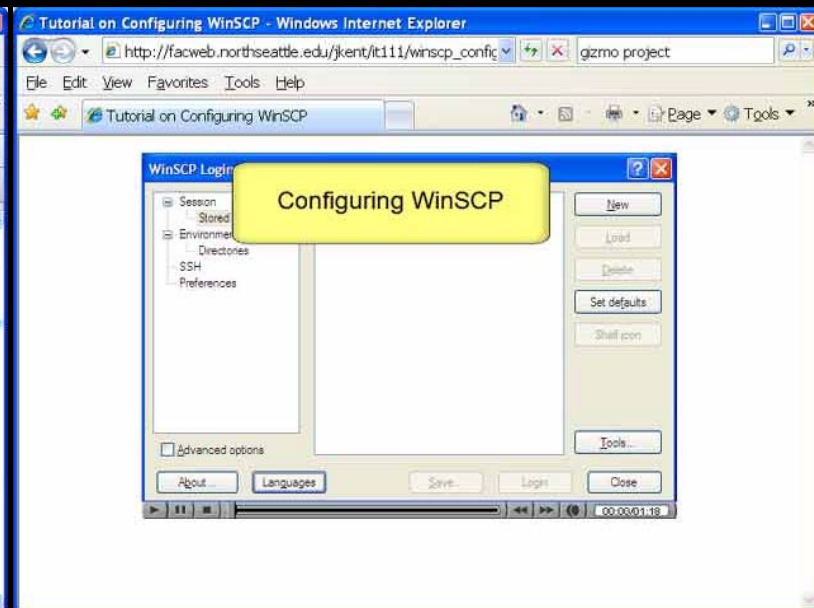
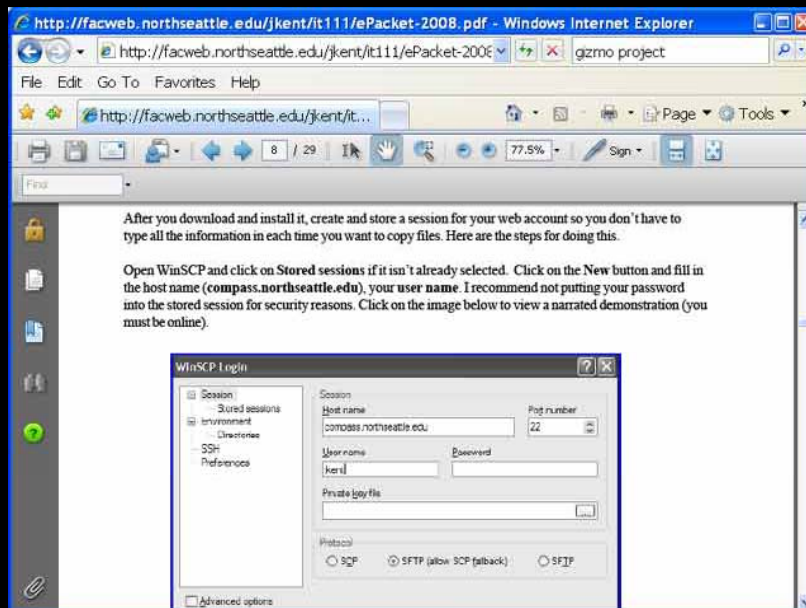
Tutorials

Old Way

Text and Pictures

Web 2.0 Way

Screencasts

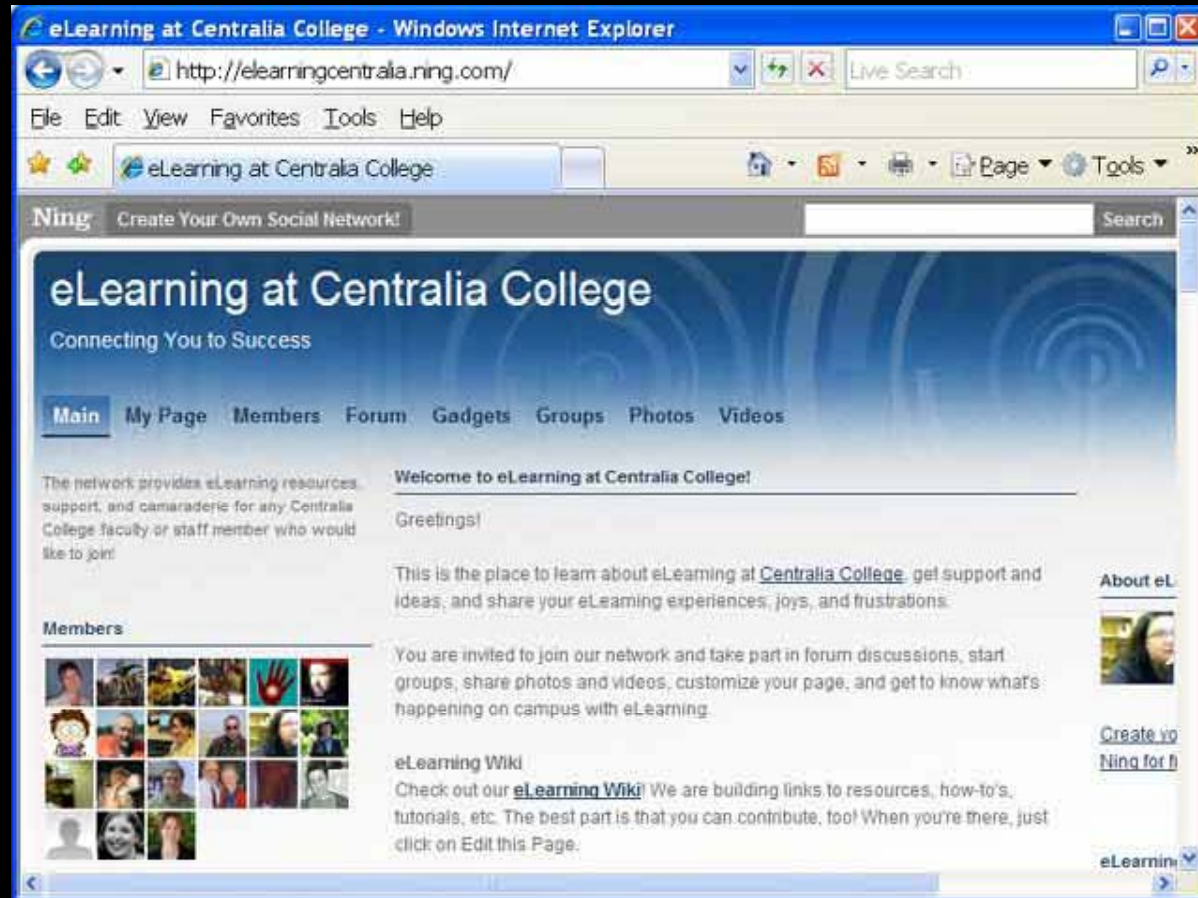


Frequently Asked Questions



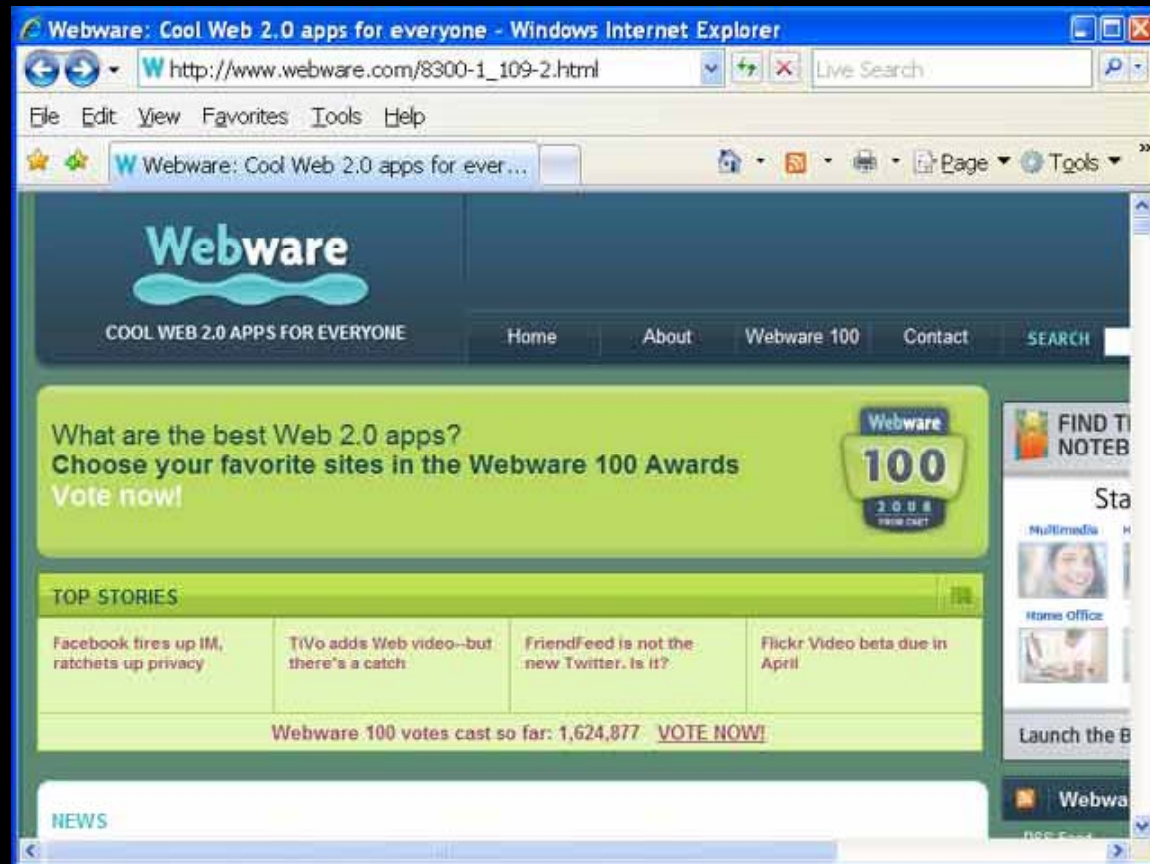
Ad Free Wetpaint Wiki

Social Networks



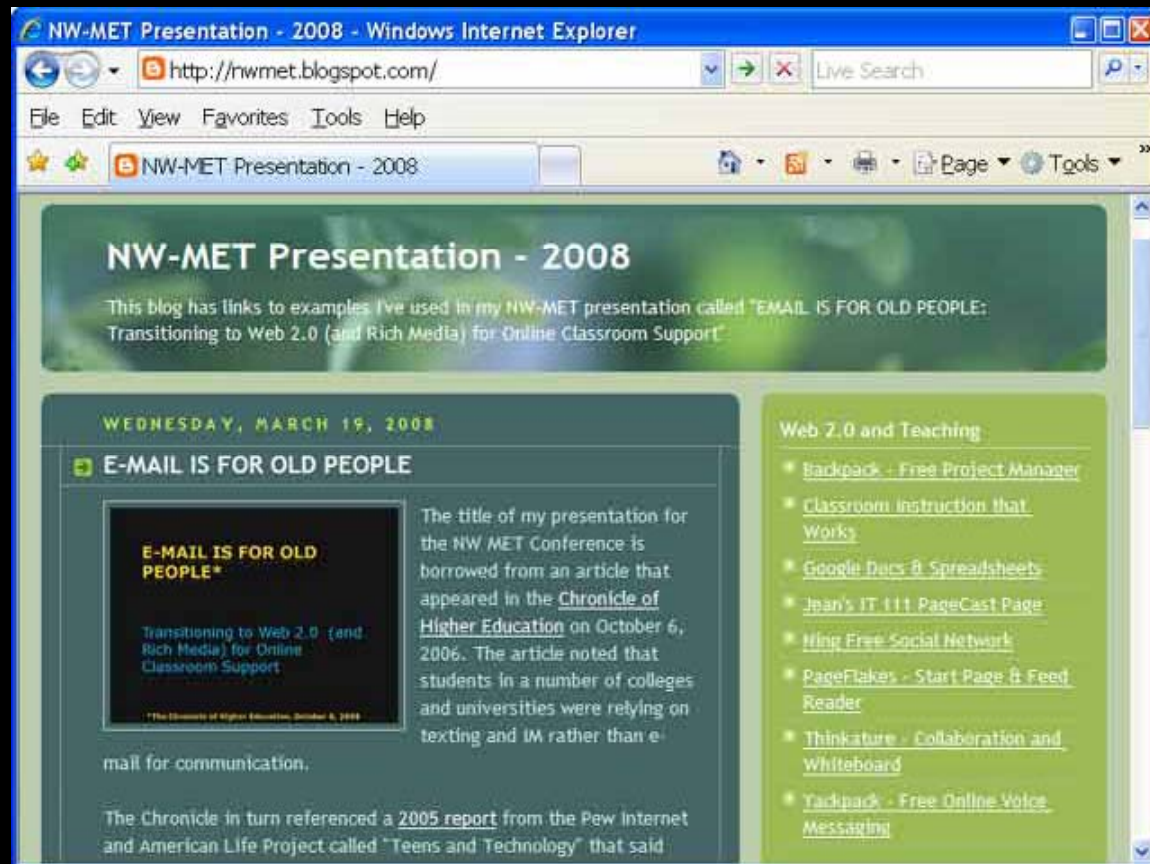
Free @ Ning.com

Web 2.0 Apps



www.webware.com

Presentation Web Site



<http://nwmet.blogspot.com/>
NW/MET Conference 2008

Q & A

Thanks!

Jean Kent, Faculty

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<http://facweb.northseattle.edu/jkent/it111>

<http://nwmet.blogspot.com/>